

## **Historic, Archive Document**

Do not assume content reflects current  
scientific knowledge, policies, or practices.





62.67

H. P. WISEHART NURSERY  
FRANKFORT, OHIO

*All the Better*  
  
**Mums • Iris • Peonies**

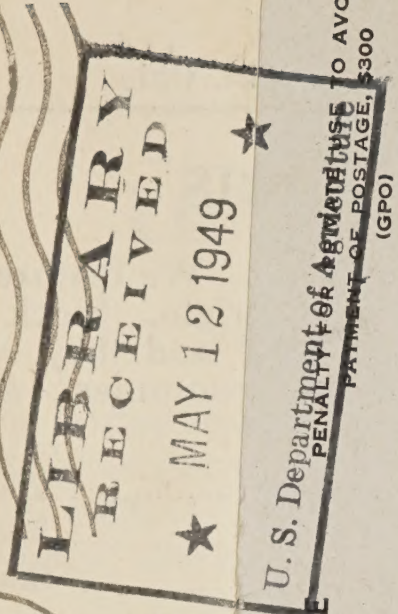
**“TAPESTRY”**

**Brand New for your Mum Garden**

Another new shade, or shades, brought in large Garden Mums. Opening a gleaming bright pink, gently softening to a final lovely ashes-of-rose, with a golden flush in center. Always gorgeous, flowers at least three inches across, perfectly full double. Stocked two foot plant, in full bloom mid-September. Sure to be another all-time favorite, the beauty of the changing pink shades breathtaking.

**\$1.00 each postpaid**

1949



U. S. DEPARTMENT OF AGRICULTURE  
LIBRARY  
WASHINGTON 25, D. C.  
  
OFFICIAL BUSINESS  
  
PRINTED MATTER

Library, U. S. Dept. of Agriculture  
WASHINGTON 25, D. C.

U. S. Department of Agriculture  
PENALTY FOR NON-USE TO AVOID  
PAYMENT OF POSTAGE, \$300  
(GPO)



## FALL BLOOMING IRIS

All these bloom in the fall as well as in spring. We feature these fall blooming varieties as they are of recent origin. Stock is extremely scarce. You should order some now and they will be shipped at proper planting time which is mid-summer. All Iris is shipped prepaid.

Autumn Elf, Lavender and cream .....	25c each
Autumn Frost, Exquisite frosty white .....	35c each
Autumn Haze, Large violet purple .....	30c each
Autumn King, Blue purple .....	25c each
Autumn King Junior, Blue-lavender .....	25c each
Autumn Queen, White, low grower .....	30c each
Autumn Surprise, delightful blue .....	25c each
Black Magic, Blackish purple .....	30c each
Dorcas Hutcheson, Red pink cast .....	35c each
Eleanor Roosevelt, Deep red violet .....	25c each
Frost Queen, Good, dependable white .....	30c each
Golden Cataract, Rich golden yellow .....	30c each
Golden Harvest, Large olive yellow .....	35c each
Jean Siret, Yellow flecked blue .....	25c each
October Opera, Rich velvety purple .....	25c each
Olive White, Very fine deep cream .....	25c each
Peggy Babbington, Clear Uniform yellow .....	30c each
Sangreal, Bright Yellow .....	25c each
September Skies, Clear purple red .....	25c each
Southland, Deep lemon chrome .....	25c each
Souv. de L. Chavagnac, Dwarf violet .....	35c each
Surefire, Light yellow .....	25c each
White Autumn King, Pure White .....	25c each

## NEW SPRING BLOOMING IRIS

Azure Skies, Ruffled lavender blue .....	\$3.00 each
Blue Shimmer, Dappled with blue .....	4.00 each
Copper Rose, Blend old rose, tan, copper.....	2.50 each
Daybreak, Huge golden pink .....	3.00 each
Halloween Night, bright lemon yellow.....	2.50 each
Moonlight Madonna, Large ruffled lemon.....	3.00 each
Mulberry Rose, Deep mulberry pink.....	2.50 each
Ola Kala, Deep yellow ruffled.....	4.00 each
Ranger, large Crimson .....	4.00 each



---

## LOVELY NEW MUMS

### GOLDEN CARPET

Imagine a rug made of glowing golden pompoms! A creeping mound, two-foot or more across glittering in the fall sun only one foot high. A startling new plant destined for fame. Ideal for bedding, edging or rock garden. Perfect little globes the full length of the stem from Sept. 15th on.

**\$1.00 postpaid**

---

### POWDER PUFF

Everyone has long wanted a pure white cushion variety. Neat, compact, spready, one-foot plant covered with one and one-half inch pure white double flowers from early September on. Has possibilities of being an excellent summer bloomer its second year. Powder Puff is nothing less than a sensation.

**75c postpaid**

---

### HUNTSMAN

Here is a vivid newcomer, a grand fall color for your garden. Vividly brilliant scarlet orange, overcast walnut bronze. Flowers three inch and double. Plants thirty inches in height, lusty and hardy. It will simply be loaded with blooms. This plant originated from a seedling of Carnival and is destined to rank alongside its unbeatable parent.

**75c postpaid**

---

### MELLOW GLOW

Another plant making its way nobly. Known as "the bronze with personality," it is a lovely blend of orange-buff, peach-pink and bronze tints. A thirty inch plant excellent for cutting with its branchy sprays of nice sized lovely flowers. Blooms early October.

**65c postpaid**



## KARL A. REICHE

Resembles "Remembrant" a famous older variety. Beautiful art shades of bengal rose, red, mauve and strawberry. Stocky two foot plant and blooms in September.

50c each — 3 for \$1.25

---

## CARNIVAL

A gay, robust plant of glowing burnt orange-bronze red and golden orange shadings. Full double, large blooms beautifully branched for cutting. Always attractive, the brightest thing in the fall garden.

75c — 3 for \$1.95

---

## MRS. H. T. RILEY

For long-stemmed, white flowers, Mrs. H. T. Riley is definitely one of the better of the newer English sorts. The flowers come giant in size—fully six inches across if disbudded. Blooms profusely in early October.

75c each — 3 for \$1.95

---

## GOLD STANDARD

Sensational in its rare beauty, Gold Standard is so unusual for a Garden Mum that all Mum lovers just must add this variety to their group of English Mums. There is no better English Mum grown than Gold Standard. Gorgeous incurved petals look like the expensive greenhouse sorts. Blooms early October.

50c each



## SEPTEMBER MUMS

Popular early sorts much wanted for their early mid-September flowering.

### SEPTEMBER BRONZE ---

Lovely gleaming bronze

### SEPTEMBER CHEER ---

Novel cherry red. Very showy

### SEPTEMBER GOLD ---

Popular gleaming gold

### SEPTEMBER CLOUD ---

Ball shaped glistening white

Any September Mum only 35c each postpaid

One each of above 4 September Mums \$1.00 postpaid

---

### BELL MAUVE

Hard to beat for early October flowering with delicate mauve flowers on long stems.

50c postpaid

---

### INDIANA

Rich velvety crimson with darker center. This is a much wanted English variety.

50c postpaid

---

### BELLE FERGUSON

Another English variety loved for its beautiful silvery-pink hues and long stiff stems.

50c postpaid

---

### ALABASTER

Five inch double waxy white flowers makes it a very showy garden favorite of the English variety.

35c postpaid

---

### ROSE PRINCESS

Gleaming salmon rose with a basal flush of gold. This English sort has a shade all of its own.

35c postpaid

---

### LITTLE ESKIMO

Showers of compact button-like pink flowers, opening white. Blooms early 'till late.

35c postpaid





# MUMS IN DELIGHTFUL, PLEASING, VIVID COLOR ASSORTMENTS

HERE IS A CHANCE TO GET A SPLENDID COLLECTION OF THE FINEST, HARDY, GARDEN CHRYSANTHEMUMS  
IN ASSORTMENTS OF MARVELOUS PLANTS OF ALL ONE COLOR

## FOUR OUTSTANDING YELLOW MUMS

ALGONQUIN — BEST EARLY YELLOW  
KING MIDAS — GOLDEN YELLOW  
JUDITH ANDERSON — YELLOW BUTTON  
EUREKA — SHOWY YELLOW

29c EACH

ABOVE 4 YELLOW MUMS POSTPAID \$1.00

## FOUR BEST WHITE CUT FLOWER

EARLIWHITE. TALL WHITE POMPOM  
SILVER BALL, FINE WHITE POMPOM  
IRENE, NICE WHITE BUTTON  
SILVER MOON, FINE WHITE SINGLE

29c EACH

ABOVE 4 WHITE MUMS POSTPAID \$1.00

## FOUR BEST PINK MUMS

ROSE GLOW, VERY SHOWY PINK  
BARBARA SMALL, EXCELLENT PINK  
COUNTRY GIRL, KOREAN CUT FLOWER SINGLE  
CORAL JEWEL, PINK POMPOM

29c EACH

ABOVE 4 PINK MUMS POSTPAID \$1.00

## FOUR OUTSTANDING RED MUMS

NANCY COPELAND, SHOWY GLOWING RED  
CRIMSON SPLENDOR, GILSTENING RED FLOWERS  
VULCAN, KOREAN TYPE SINGLE  
OURAY, FLAMING RED BUTTON

29c EACH

ABOVE 4 RED MUMS POSTPAID \$1.00

COMPLETE CHRYSANTHEMUM GARDEN — One Plant Each All Four Above Groups — 16 Plants in All — Only \$3.45 Postpaid

H. P. WISEHART NURSERY - All The Better Mums - FRANKFORT, OHIO



## WISEHART'S FAMOUS CUSHION MUMS

Showy, dwarf varieties 15 to 18 inches tall used for edging, borders, rock gardens, in front of taller varieties, etc. Established plants bloom early 'till frost.

Why not try a few of these low growing cushion mums in pots? One plant in a six-inch pot or a gallon tin can makes an unequalled pot plant showered with bloom in the fall.

### **YELLOW SUPREME —**

One of the most hardy and showy of all the yellow cushion varieties. An outstanding plant. An excellent shade of soft, medium yellow so delightful to all.

### **BRONZE BEAUTY—**

Virtually covered with hundreds of rich, bronze flowers. A color all of its own which blends well either in the garden or bouquet.

### **FROSTY MORN —**

White cushion variety virtually amassed with bloom tinged with pale pink. White flowers add much to either garden or vase. Always include white in your planting.

### **DAZZLING EMBERS —**

Sparkling red blooms cover this compact plant from crown to ground. This little eighteen-inch bush makes a wide spread and should prove attractive to all who enjoy a brilliant, dazzling red.

### **PEGGY O'NEILL —**

Semi-double, charming pink. Long lasting beauty for weeks. No collection or the garden is not complete without several of these pink beauties to complete the color scheme.

35c each postpaid

One each of above 5 Cushion Mums. All carefully labeled  
\$1.35



---

## BUTTERBALL

Bright yellow ball-shaped pompom. Excellent for cutting. Blooms early October.

50c — 3 for \$1.25

---

## POLAR ICE

Clear, bluish-white pompom. An old favorite in white mums.

35c — 3 for \$1.00

---

## SANTA CLAUS

Early red cushion mum. Little taller than standard cushions. Flowers very profuse and bright with yellow center.

30c — 3 for 75c

---

## MAGNOLIA

Lovely blend of soft pink and cream. A classic beauty beginning to bloom in mid-September.

35c — 3 for \$1.00 postpaid

---

## BOKARA

Richly blended soft crimson and wine with luminous shadings. Hardy, vigorous, different. Grows two-feet tall. Blooms mid-October.

50c — 3 for \$1.25 postpaid

---

## PINK RADIANCE

Big rugged pink. Mass of 2 $\frac{1}{4}$  inch blooms on tall 30 inch stems makes this an ideal variety for bouquets. Late September.

50c — 3 for \$1.25 postpaid

---

## SUNAPEE

Perfect outdoor cutflowers. Tidy golden pompom in bloom by early September. One of the best yellow pompoms.

50c — 3 for \$1.00 postpaid

---

## YELLOW AVALANCHE

Expensive looking pale, delicate yellow with large fluffy flowers. Stocky growth. Late September.

35c — 3 for \$1.00 postpaid

---

## DAHLIAMUM

Purple cushion variety of dwarf habit. Unusual double quilled flowers resembling dahlias.

30c — 3 for 75c postpaid



## OLIVE LONGLAND

Soft apricot shaded salmon pink. One of the most unusual two-toned shades ever developed in a mum. Blooms late September.

35c — 3 for \$1.00 postpaid

---

## GLOWING COALS

A late development by the University of Chicago. Showy red pompom renowned for its rare brilliance and flashing beauty.

35c — 3 for \$1.00 postpaid

---

## LAVENDER LADY

Queen of all the pure lavenders. A lusty three-inch double. Blooms late September.

50c — 3 for \$1.25 postpaid

---

## CHARLES NYE

Large clear yellow pompom, ideal for a gorgeous bouquet. Plenty of blooms in early October.

35c — 3 for \$1.00 postpaid

---

## CHIPPEWA

Bright aster-purple semi-double flowers unexcelled for cut flowers. Blooms early September.

50c — 3 for \$1.00 postpaid

---

## MRS. P. S. DU PONT III

Lovely large soft fawn bronze and peach. An outstanding variety for its so artistically blended colors.

30c — 3 for 75c postpaid

---

All plants are guaranteed to be healthy and inspected by State of Ohio assuring them to be disease free. All plants in this catalog are carefully labeled according to variety unless so specified. Because of conditions beyond our control, the liveability or growth of any plants rests solely with the customer. We do guarantee the best of packing and safe delivery of all stock. Blooming dates vary depending on season and location. If you follow our simple planting instructions there is no reason why any plants in this catalog should not thrive and flower as successfully for you as they do for us.



## WORLD'S FINEST PEONIES

These are without a doubt the favored garden flower, because once a Peony is planted it is there to stay with minimum of care for years and years. This list offers only the rarer and novelty sorts of which stock is very limited. Order them now to insure delivery. Peonies can only be safely transplanted during late summer and fall and are shipped prepaid at that time. Our list of all the better lower priced standard varieties will be issued in July.

A. B. Franklin, White opening blush.....	\$ 5.00 each
Alice Harding, Cream white.....	2.50 each
Allica, Creamy white .....	5.00 each
B. B. Wright, Beautiful pink.....	5.00 each
Blanche King, Deep pink .....	5.00 each
Dorothy J., Tall rich creamy silver.....	15.00 each
Edith M. Snook, Flesh pink.....	10.00 each
Elsa Sass, Full rosy white.....	7.50 each
Good's Dream, Beautiful white .....	3.50 each
Hansina Brand, Pink prize winner.....	5.00 each
Kaub, Silvery pink .....	3.00 each
Matilda Lewis, Fine red .....	5.00 each
Miss Minneapolis, Pale pink .....	5.00 each
Mme. Emile Debatene, Newest pink.....	2.00 each
Mrs. Deane Finch, Good pink.....	3.00 each
Mrs. John M. Kleitsch, Light violet rose.....	3.00 each
Mrs. Lawrence, Fine new pink.....	10.00 each
Mrs. W. A. Rafferty, Tall rose pink.....	10.00 each
Odile, Flesh pink .....	5.00 each
Onondaga, New tall red .....	7.50 each
Star of Beauty, Flesh pink.....	2.50 each
Trails End, Soft pink .....	2.50 each
Vaughn Terry, Coffee cream .....	5.00 each
Victor's Crown, pink .....	5.00 each
Victory Chateau Thierry. pink .....	3.50 each
Ward Welch, flesh .....	10.00 each
W. E. Blanchette, very large red.....	7.50 each

## PEONY SPECIAL

Assorted healthy roots that will soon develop into lovely specimen plants. Not labeled.

**3 FOR \$1.00 POSTPAID**



**OUR GREENHOUSE DEPARTMENT OFFERS THE  
BEST IN**

**GERANIUMS**

Thrifty pot grown plants ready for planting in 3 or 4 inch pots, beds, window boxes, or hanging baskets. Shipped with original ball of dirt to insure safe transplanting. Five different varieties.

One plant each in the following colors: Red, White, Pink, Salmon and Rose.

**All five different Geraniums postpaid  
\$1.00**

---

**COLEUS**

Ideal for borders, beds, window boxes, hanging baskets, or as pot plants. No foliage plant has more color than the Coleus. 10 all different varieties.

**All 10 Different Coleus postpaid \$1.00**

---

**ASPARAGUS FERNS**

Splendid for the hanging basket, dish gardens, or to grow on in pots as a beautiful specimen plant.

Two of the best varieties — two of each kind.

**All four Ferns shipped postpaid for \$1.00**

---

**ALL THREE ABOVE GREENHOUSE OFFERS — GERANIUMS, COLEUS, FERNS — 19 NICE HEALTHY PLANTS —  
\$2.50 POSTPAID**